



PROVOLONE VALPADANA SHORT FILM AWARD

Short film Competition

The Provolone Valpadana D.O.P Cultural Consortium with *partners*, is proud to present the second edition of the “Provolone Valpadana Short Film Awards” for THREE short films based on the theme “Bite the moment”. (Don’t put of till tomorrow what you can D.O.P. today)

The objective of the competition is to promote the production of short audiovisual works (no longer than 60”) by young producers, denoted by their creativity, wit and fun, in order to develop the lifestyle promoted by the Consortium.

The Competition is aimed at young international video makers, University students, Institutes, Film Colleges and all those who have original ideas about film making. The Objective of the Competition is to enable anyone who is creative to realize their ambitions through short film.

CONCEPT

Competitors can freely develop the “Bite the moment” (Don’t put of till tomorrow what you can D.O.P. today) concept, with the aim of illustrating the philosophy of the product in a creative and fun way. The product must be present in the script and should lead to humorous suggestions on the theme of “seize the day”, waste no time.

How to enter your short film:

- go to www.valpadanashorts.com and fill in the form
- write a one page description of your subject
- upload your film to www.valpadanashorts.com by 31/10/2010

Entry is free.

An expert jury will select the three best films which could be made and be shown in cinemas. All techniques are welcome, including animation and mixed techniques.

Rules and Conditions below.

1. Rules and Conditions

1.1 Presentation of film projects

Candidates will have to upload their film to www.valpadanashorts.com specifying the following:

- *subject*

The film narrative must be outlined in the subject. The subject is the synopsis of the film. The technique and type should be outlined in the synopsis (documentary, experimental, fiction...) but this is not obligatory.

Where you are selected, the subject will be used in judging criteria.

Maximum length: 1 page.

- *plan*

The candidate's plan must indicate:

- film techniques and format (the film format will have to be explicitly indicated). Every film format is accepted (film, high definition, digital standard etc...)
- the number and type of personnel employed
- releases for audio commentary

- detailed plan of costs
- logistics indications, travel, filming permits
- pre-production times, production and post-production

- *curriculum*

Candidates must attach:

- professional experience documentation specifying experience as producers and/or directors
- DVD copy of any previous short films/documentaries
- any participation in Italian and International festivals and awards received
- biographical notes including education

All projects must be uploaded to www.valpadanashorts.com by October 31st 2010.

1.2 Selection

Projects will be evaluated by a commission of film sector professionals and the Provolone Valpadana D.O.P Cultural Consortium.

THREE film projects will be selected. The list of projects will be published on the www.valpadanashorts.com sites on November 15 2010.

The selected directors will be contacted by the organization office (also for any change in scenery) Where one of the projects is cancelled, the candidate must inform the office of this cancellation within 5 days of selection. Another project will be selected in their place, candidates being informed of this selection no later than November 20 2010. For any further cancellations, *partners* and the Provolone Valpadana D.O.P Cultural Consortium reserve the right to select fewer projects.

No other entries will be accepted after November 20 2010.

2. Legal entity and prize money

Selected projects will receive **1.200,00 Euro** (one thousand two hundred/00 Euro) gross of taxes for the creation of a project. The money will be paid out to the candidate indicated on the enrollment form starting from **17/01/2011**.

No expenses justifications have to be submitted in order to receive the prize money. If the film costs more than the actual prize money, the Provolone Valpadana D.O.P Cultural Consortium and *partners* will not extend any more payment other than that specified in the competition and all the project director will be solely and **entirely** liable for any additional costs.

Before incurring any additional expenses, you are advised to contact the organization office, who will constantly monitor the projects' progress.

3. Production time

3.1 Reports

A detailed filming progress report must be submitted to the organization office by November 30 2010.

Where no report is submitted, *the Provolone Valpadana D.O.P Cultural Consortium and partners* reserve the right to exclude the candidate from selection and therefore from the prize money.

3.2 The finished short film

The finished mounted and post-produced work should be submitted to the *partners'* office by and no later than December 15 2010.

The office should receive the following material:

- DVD PAL film format (obligatory);
- another film format that corresponds perfectly to a DVD copy(PAL BetaSP, MiniDV). (this is optional but still advised);
- a detailed film story board, with high definition photos, synopsis and direction notes;
- a detailed makers' biography, with high definition photos and any promotional material.

The photographs must be 300 dpi resolution.

Candidates must pay all postage costs.

3.3 Film and awarding body presentation

The film title can be freely chosen by the maker and may not be changed after December 15 2010 when the the finished project has been submitted.

The following slide must be shown at the beginning of the film:

Provolone Valpadana Short Film Award 2010

The slide must be visible for at least 5 seconds.

The films will become the sole property of the Provolone Valpadana D.O.P Cultural Consortium, who may use them as advertising, such as the promotion of the aforesaid Consortium, as well as the promotion of related products, and may publish them on the www.valpadanashorts.com and www.provolonevalpadana.it web sites. The Provolone Valpadana D.O.P Cultural Consortium reserves also the right to publish films or parts of them on partners' sites, give them to other festivals and/or broadcast them on analogue and digital television, terrestrial and satellite, iptv and mobile terminals.

Where any of the above regulations are not respected on the part of the film maker, the candidate will be liable for exclusion from the competition, even if the film has already been made.